



Imagine

A Forever Home for AFH

Casino Night & Silent Auction
Fundraiser • May 21, 2016
<http://to-afh.org/CasinoNight>



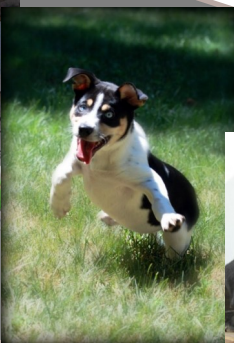
Fifth Annual Casino Night & Silent Auction



Saturday, May 21, 2016
Piedmont Club
14675 Piedmont Vista Dr
Haymarket, VA 20169



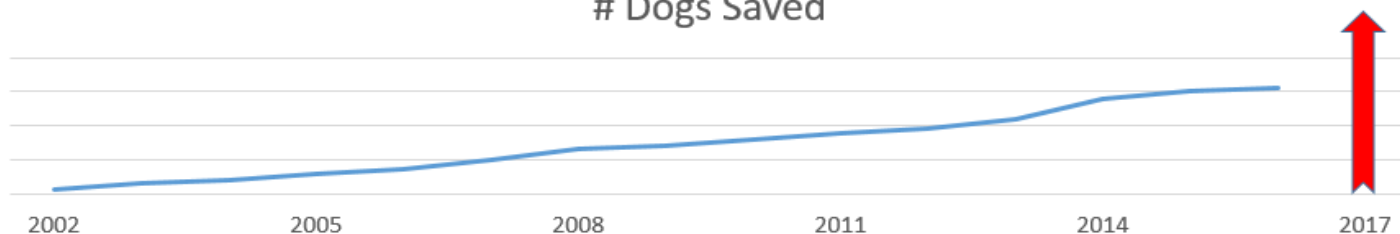
Sponsorship Package



A Forever Home Rescue Foundation is an IRS approved 501(c)(3) non-profit organization that relies upon the generosity of sponsors and donors to enable us to fulfill our mission. AFH was founded in 2002 by a group of experienced, ethical, and dedicated rescuers. Our organization receives no funding from local, state, or federal government entities.

Since our inception, we have worked tirelessly to rescue over 18,000 animals and assemble a wonderful group of volunteers and supporters. During this time, we have been operating without a place to call home. We have relied upon the generosity of volunteers to provide us with unofficial “offices,” and we are fortunate to have a partner in Petco that allows us to host our adoption events in their stores. The next step in our journey is to purchase and develop a property that will not only serve as our headquarters, but will also provide revenue-generating boarding facilities that will enable us to become more self-sufficient. This Northern Virginia-based facility will be called *Imagine*.

Dogs Saved



Imagine

[A Forever Home for AFH](#)



CASINO NIGHT



To raise funds for *Imagine*, we are excited to announce our Fifth Annual Casino Night and Silent Auction on May 21, 2016. This will be an exciting evening of casino-style entertainment at the Piedmont Club in Haymarket, Virginia. This is

an excellent opportunity to align your organization with a community of people who are actively involved in, and financially support, our animal rescue efforts.



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AFH ACTIVITIES

During the past few years we have worked to grow our organization and during that time, we have:

- Partnered with a rescue in Puerto Rico to help the plight of the satos (street dogs)
- Provided life-saving medical care, saving hundreds of critically ill puppies and dogs
- Welcomed many new fosters and volunteers into the AFH family, which has grown to over 1,800 members
- Partnered with a professional trainer who works with our dogs and our volunteers to improve adoption outcomes
- Provided outreach services to elementary through post-graduate students
- Rescued hundreds of dogs from backyard breeders, hoarders, and puppy mills
- Forged new relationships with shelter and rescue partners along the East Coast
- Provided free spay/neuter services to private individuals in rural areas who could not afford the cost of altering their pets
- Placed over 1,000 dogs and puppies into forever homes each year

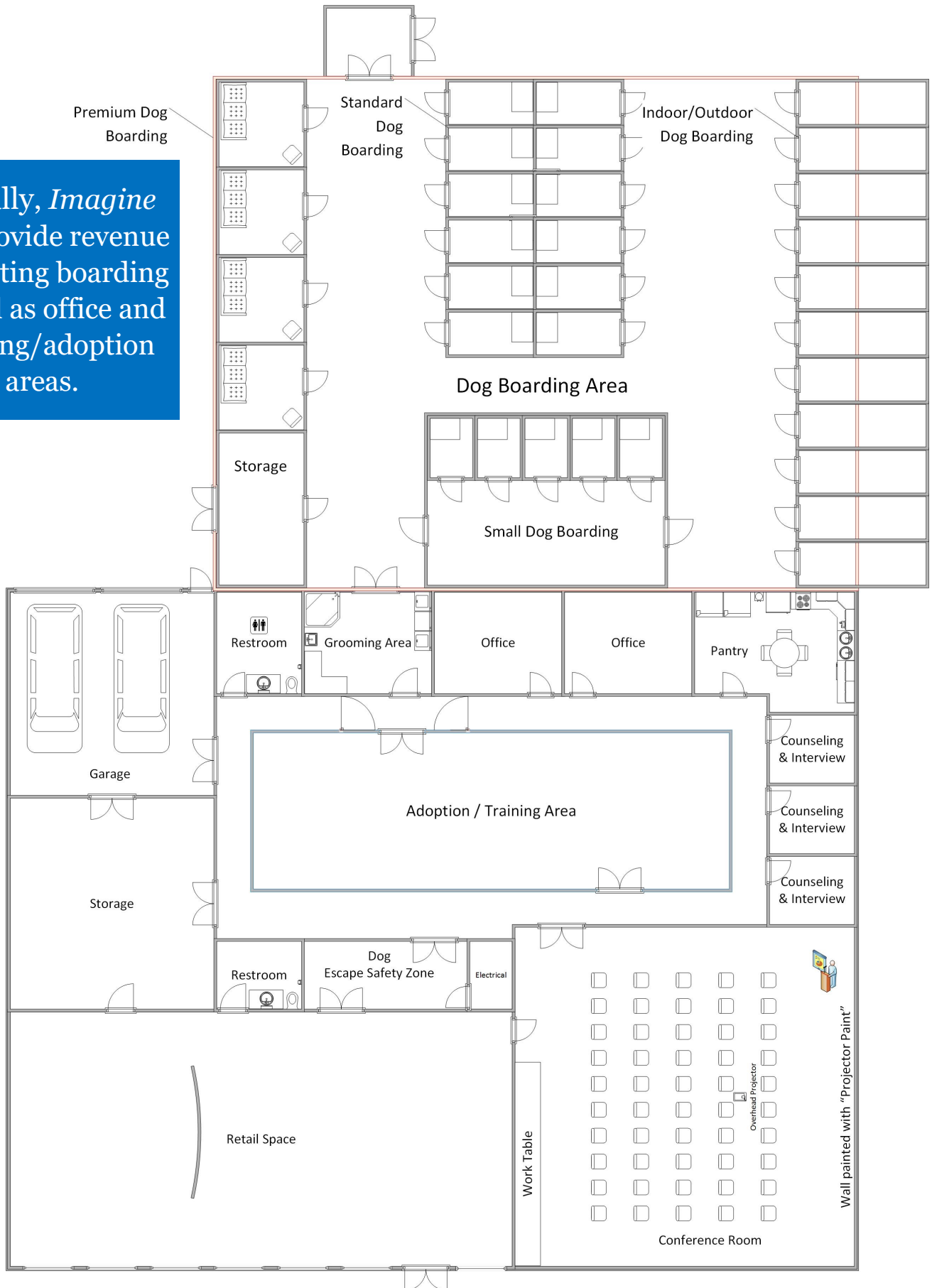


Sato (dog)

Sato is a Puerto Rican slang term referring to a mixed breed dog. Puerto Rico has a terrible problem of animal overpopulation, abandonment, abuse, and neglect, meaning that abandoned satos can be found everywhere, struggling to survive on the streets, beaches, and commercial centers.

Imagine— CONCEPTUAL Floorplan

Initially, *Imagine* will provide revenue generating boarding as well as office and training/adoption areas.



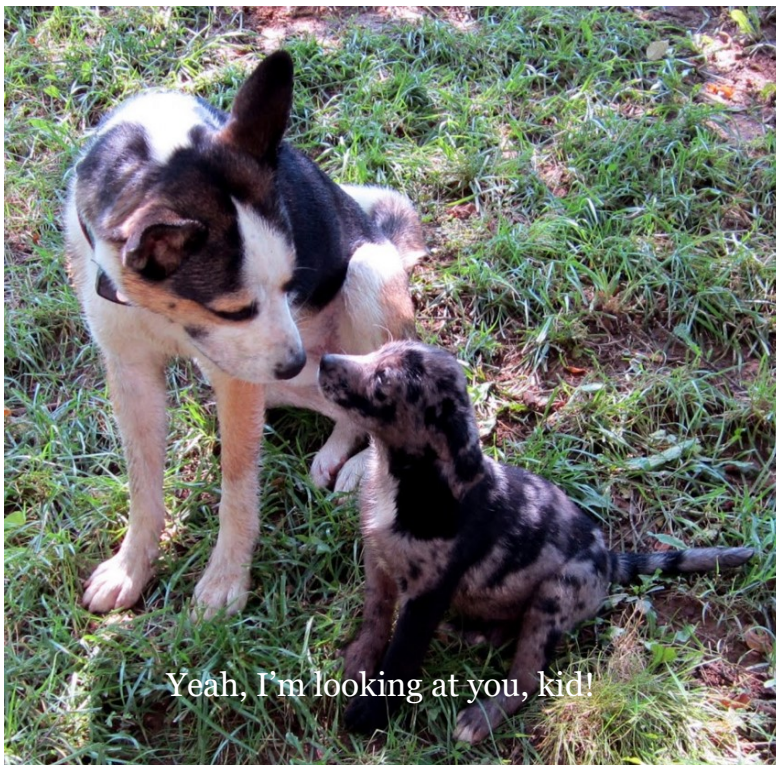


To make *Imagine* a reality, we are looking for event sponsors. We created this sponsorship package that includes a variety of

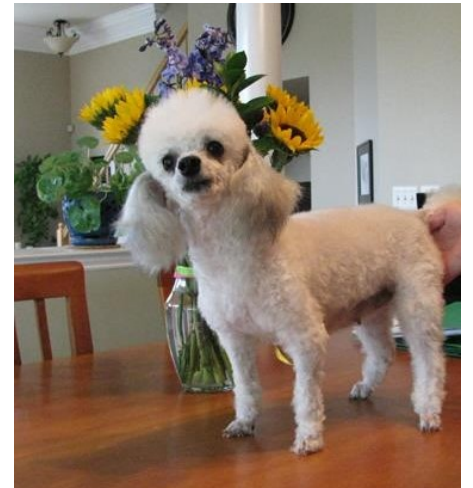
opportunities for you to support our organization, engage with other civic-minded members of the community, and receive recognition for yourself or your organization.

People care deeply for their pets and by extension, they appreciate when a vendor supports animal rescue-related activities. The visibility you will gain by working with A Forever Home will engender good will within an affluent group of local consumers who have tremendous buying power. By sponsoring Casino Night, your organization will be top of mind for attendees.

We will be using our website (<http://www.aforeverhome.org>), Facebook page (facebook.com/afh2002), Twitter feed (@aforeverhome, twitter.com/aforeverhome),



Yeah, I'm looking at you, kid!



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Sponsorship Benefits

Casino night attendees love their animals, and they love to do business with organizations that are animal friendly!

Print and Electronic Promotion

Presenting and Gold-level sponsors will be included in Casino Night promotional materials. We will be advertising with local media outlets and in social media campaigns. Additionally, a print program will be distributed at the event where sponsors at the Silver level and above will receive a display ad. Friends of *Imagine* will have text listings.

Speaking Opportunity/Verbal Recognition

The Presenting-level sponsor will have the opportunity to address event attendees with a three-minute presentation before the activities begin. You can use this opportunity to promote your goods and services or to describe how your organization serves the community. Gold and Silver-level sponsors will receive verbal recognition during the welcome speech.

Inaugural Office Plaque

When we open *Imagine*, we will be displaying a wall plaque that lists those companies and individuals who helped make it possible. By purchasing either the Presenting sponsorship or one of the Gold sponsorships, the name of your organization will be included on the plaque for all of our visitors to see.

The benefits below are reserved for sponsors at the Silver level and higher.

Website Recognition

You will be able to provide your logo for placement on an event-specific page on the aforeverhome.org website. The logo will be clickable and can be linked to your personal or business website or email. On average, our website has over 180,000 page views with 22,000 unique visitors per month.

Event Signage

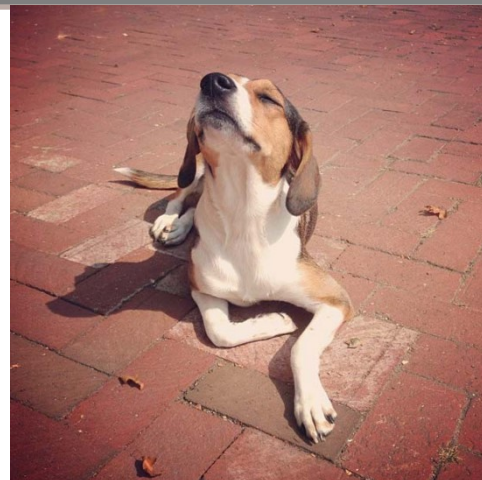
You will be able to provide your logo for inclusion on signage at the event and will be recognized on a sponsor logo sign at the event entrance and on table signs throughout the venue.

“Thank You” Sign

All organizations that sponsor Casino Night at the Silver, Gold, or Presenting levels will receive a “Thank You” sign that you can display in your home or office to let people know that you are a proud supporter of A Forever Home Rescue Foundation.

Complimentary Tickets

Your sponsorship at the Silver level and above includes complimentary tickets to the event.



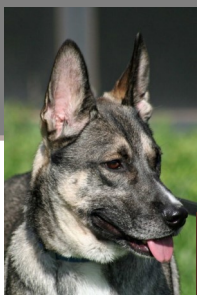


Sponsorship Levels

The following table provides information about the various sponsorship levels that we are offering. Please take a moment to review the options and then select the level that best fits your degree of support.

Sponsorship Level	Price	Visibility	Complimentary Tickets
Presenting Sponsor Only one available!	\$10,000	<ul style="list-style-type: none"> - Logo on step and repeat - Verbal mention during welcome - 3-minute sponsor welcome to attendees - Event sponsor sign - Table Signs - Full-page program ad - Website recognition with logo - Mentions in all promotions and on social media - Thank you sign - Inaugural office plaque recognition 	8
Gold Sponsor	\$5,000	<ul style="list-style-type: none"> - Event sponsor sign - Table signs - Verbal mention during welcome - 1/2 page program ad - Website recognition with logo - Mentions in all promotions and on social media - Thank you sign - Inaugural office plaque recognition 	4
Silver Sponsor	\$2,500	<ul style="list-style-type: none"> - Event sponsor sign - Table signs - Verbal mention during welcome - 1/4 page program ad - Website recognition with logo - Thank you sign 	2
Friends of <i>Imagine</i> Donation	\$100+	Don't see a sponsorship level that fits your needs? Create your own! <ul style="list-style-type: none"> - Listing on website sponsor page - Listing in program 	0

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Yes, I would like to be a sponsor!

Select the sponsorship level that's right for you!

Sponsorship Level		
<input type="checkbox"/>	\$10,000	Presenting Sponsor
<input type="checkbox"/>	\$ 5,000	Gold Sponsor
<input type="checkbox"/>	\$ 2,500	Silver Sponsor
<input type="checkbox"/>	\$	Friends of <i>Imagine</i> sponsor— you tell us how much (\$100+) you would like to contribute !

Please provide contact information for yourself, your family, or your company / organization:

Company or Family Name:					
Contact Name:					
Address:					
City:		State:		Zip:	
Email:					

Please enclose your check made payable to A Forever Home
Send payment and completed form to:

A Forever Home Rescue Foundation
Attn: Casino Night & Silent Auction
Post Office Box 222801
Chantilly, VA 20153-2801

QUESTIONS? Contact Patti Stinson at
540-229-9663 or patti@aforeverhome.net

